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## Brilian Insigths n. 3 | Summer Edition

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July 10, 2024

Welcome to the **BRILIAN summer edition newsletter!** 🌱 As we journey through an intense and exciting year for rural bioeconomy and sustainable development, we are thrilled to share three significant updates from our project:

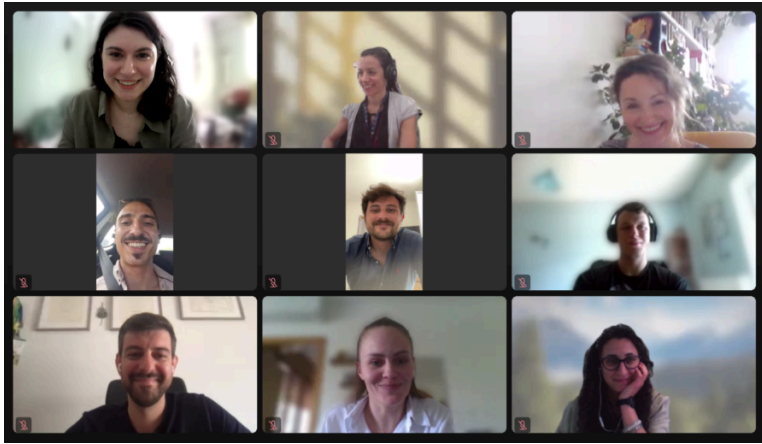
### 🚀 **Launch of the Advisory Board of Farmers**

BRILIAN has recently launched its Advisory Board of Farmers (ABF), a pioneering initiative designed to **elevate the voices of primary producers within the bioeconomy dialogue.**

The ABF will play a crucial role in implementing BRILIAN's innovative solutions across various regions, assessing their scalability, and fostering collaboration among key stakeholders, such as regional authorities, food manufacturers, and investors.

The primary objectives of the ABF include enhancing collaboration, fostering sustainable adaptation to climate challenges, and promoting dialogue on circular bio-based systems with EU and national policymakers. By selecting representative farms to showcase best practices and evaluating business model adaptability, the ABF seeks to inspire local initiatives and advance sustainable 🌱 development in rural regions.

Members will benefit from networking opportunities, knowledge sharing, and the chance to influence strategic decisions. For more details on the ABF and membership benefits, please visit the [ABF section in Brilian website.](#)




### Insights into the European Policy Landscape

The **BRILIAN** Policy Bulletin provides an essential overview of the evolving European policy landscape, including the impact of the European Green Deal, the Common Agricultural Policy (CAP), and recent legislative measures like the Packaging and Packaging Waste Regulation (PPWR) and the Waste Framework Directive.


Highlighting the ambitious climate goals set by the European Commission and the growing importance of biotechnologies and biomanufacturing, this bulletin underscores the dynamic nature of policy-making and its implications for the rural bioeconomy.

As these policies continue to develop, they hold the potential to transform rural areas, fostering resilience and sustainability for the future.

 You can find the **full report**, written by David Newman and Roberto Ferrigno, from the European Bioeconomy Bureau, [here](#).



### Lighthouse Demo Field Day: A Step Towards a Circular Future for Rural Areas

On July 3rd, at  Novamont's Experimental Fields in Benevento, the Lighthouse Demo Field Day marked a significant milestone for sustainable agriculture and biorefinery initiatives. Organized by Novamont and Coldiretti and powered by Brilian, Carina and Midas Projects, the event brought together over 60 farmers and primary producers' representatives to explore the potential of **carinata** and **safflower** crops.

This **local workshop** aimed to showcase the results, opportunities, and challenges of cultivating carinata and safflower. These oil crops are pivotal for producing agricultural raw materials essential for biorefineries and creating innovative bio-products.

Participants engaged in insightful discussions and hands-on experiences, delving into the practical aspects of these crops' cultivation. The event was a platform for knowledge exchange, where local stakeholders shared their experiences and insights. Their contributions ensured that the workshop was not only informative but also an inspiring step towards achieving a circular future for rural areas.

Stay tuned for more activities and events from Brilian project as we continue to drive innovation and sustainability in agriculture. Together, we are paving the way for a greener, more sustainable future. 🌱



Thank you for your time, and until next time! 🙌

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CBE JU. Neither the European Union nor the CBE JU can be held responsible for them.



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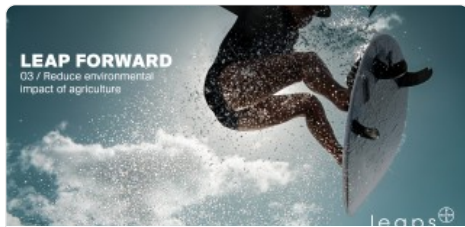


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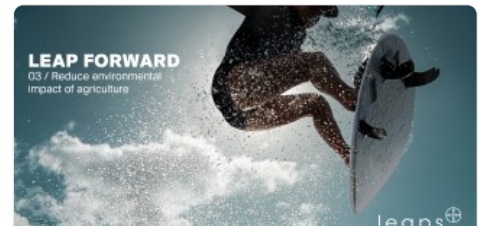
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