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Brilian Project Newsletter!

Brilian
391 followers

December 13, 2023

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Welcome to the first edition of the **Brilian Project Newsletter** , an update on our journey that aims to keep you informed about our objectives, impact, activities, events and much more! Let's get straight to it!

First things first... Let us introduce you to Brilian



BRILIAN project has been conceived to support the adoption of sustainable and cooperative business models in rural areas, enabling a smoother transition towards bio-based economies, playing a pivotal role in revitalizing rural areas and fostering sustainable economic and social development, making primary producers active actors of these supply chains.

BRILIAN will implement a multi-actor approach for the validation of a group of Actions for the Bio Innovation, seeking to: 1. Forge robust rural bio-communities; 2. Increase circularity and sustainability; 3. Promote the integration of short supply chains and 4. Produce value-added bioproducts.

These actions for the Bio Innovation will contribute to validate ten bio-based value chains starting from **cardoan, safflower, and sunflower** in Italy; **potato** in Spain; and **rapeseed** in Denmark as raw materials and will develop sustainable and circular business models.

Furthermore, the project encompasses a wide range of high-value-added bio-products, such as **bioplastics, biolubricants, proteins, bioadhesives, bioherbicides, products for animal feed or the cosmetic sector**. This additional business line can contribute primary producers to diversify their income while reducing risk.



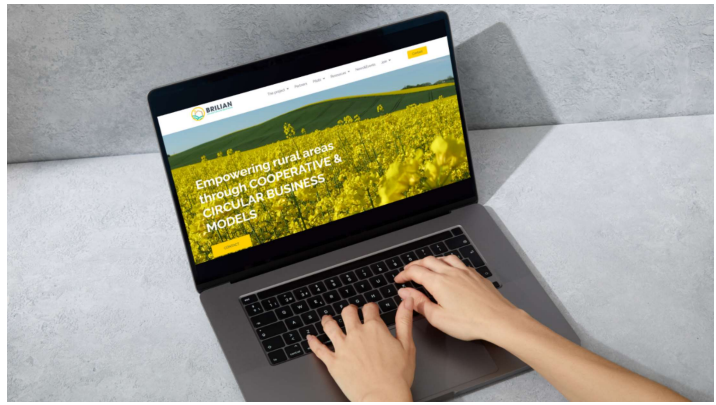
Brilian General Concept

🚀 Brilian website launch & Brilian Video Release

Our [website](#) is more than a digital presence; it's a gateway to the Brilian universe 🌐. The project overview, partner insights, dynamic infographics, and a trove of news and activities are at your fingertips.

Dive in, and let us know your thoughts! 💬

And... since November is the month of announcements... we have also released the 🎥 [Brilian video](#)! It encapsulates the very essence of our project: context, objectives, and the impact we aim to make. Watch and be part of the experience. 🎁 👁️



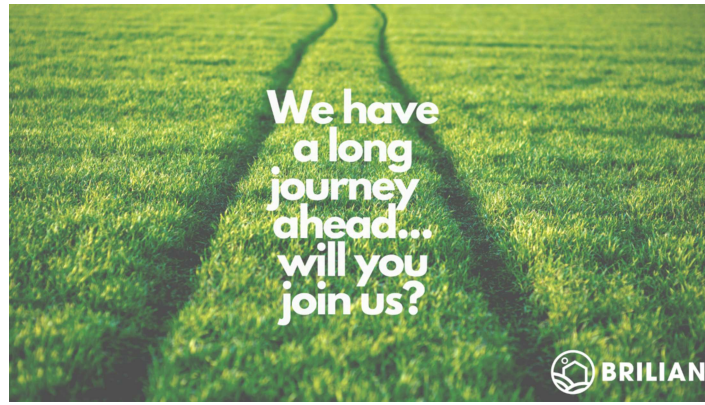
🔥 **Brilian in Action !!**

Since our kick-off meeting in June, we've been globe-trotting through events on bioeconomy, the primary sector, digitalization,... Most recently, we took center stage at the CBE Stakeholders Forum, delving into the future of the European bio-based sector learning about the ideas, strategies, and innovations that are shaping our path. 🌱



❤️ **Join us!**

Join our Newsletter and be part of the Brilian inner circle. You'll receive newsletters 4 or 5 times a year, with new insights about the project, sector trends, events, and much more! Subscribe and discover the business models that will be leading the field in the upcoming years.! 🌟 📧



Thank you for your time, and until next time! 🧑🏻‍🦯



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🇺🇦 Welcome to the inaugural edition of the **Brilian Project Newsletter** 🇺🇦! This **#newsletter** is designed to provide you with regular updates on our mission, keeping you informed about our **#goals**, **#impact**, **#activities**, **#events**, and more. 🚀 Without further ado, let's dive in! 🌊 The project is supported by the **Circular Bio-based Europe Joint Undertaking (CBE JU)** and its members - **Bio-based Industries Consortium (BIC)**. **#CircularFutureforRuralAreas** **#Brilian** **#BrilianProject**

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👤 María Díaz Navarro and 17 others

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